



By: Colby Favorin

KFC[®]

- 1930
- Harland Sanders
- Corbin, Kentucky
- Originally named Sanders Court & Café
- Front room of gas station



History

Everything Chicken

- Hot Wings
- Original Recipe
- Extra Crispy
- Kentucky Fried Chicken
- Colonel's Crispy Stripes

Sides

- Home-Style Biscuits
- Mashed Potatoes & Gravy
- Cole Slaw



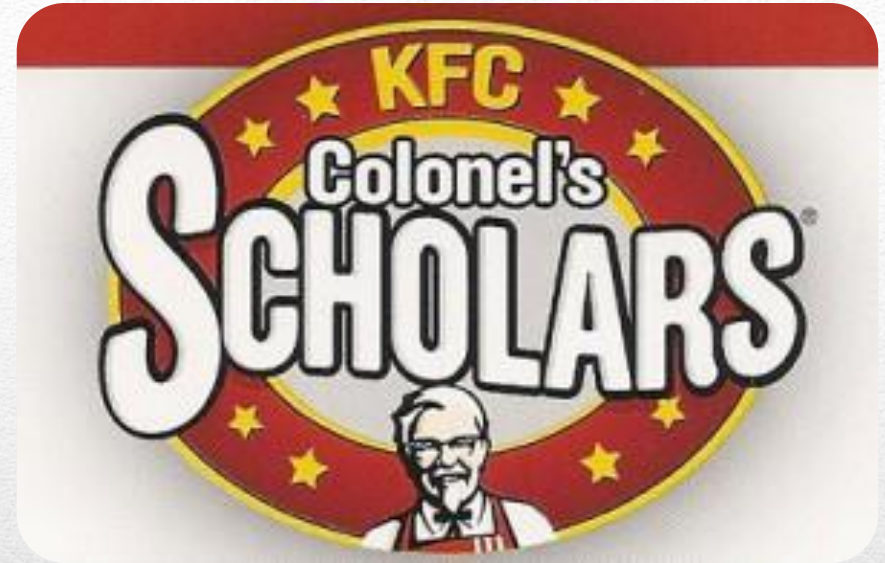
What do they sell

KFC's Colonel Scholars

- Receive up to \$20,000 to complete bachelors degree
- You have to apply for it

Buckets for the Cure Program
– 4.2 million

Animal Welfare Program



Helping the Community

- Employees – 455,000
 - Stores – 16,853
- Total Investment – \$1.3
– \$2.47 mil
- Total Revenue - \$9.2
bil



Status

- Expand Menus
- Improve nutritional values
- Maintain great taste



Future

- kfc.com
- <http://www.entrepreneur.com/franchises/rankings/franchise500-115608/2011,.html>

Cites
